WILLSCOT = MOBILE MINI

HOLDINGS CORP





Mobile Mini Reports Q1 2018 Results and Announces Quarterly Dividend

April 20, 2018

PHOENIX--(BUSINESS WIRE)--Apr. 20, 2018-- Mobile Mini, Inc. (NASDAQ GS: MINI) (the "Company" or "Mobile Mini"), the world's leading supplier of portable storage solutions and a leading provider of tank and pump solutions in the United States, today reported actual and adjusted financial results for the quarter ended March 31, 2018. Total revenues were \$140.7 million and rental revenues were \$132.3 million, as compared to \$123.5 million and \$114.7 million, respectively, for the same period last year.

Rental revenues for the Storage Solutions and Tank & Pump Solutions businesses for the current quarter were \$106.9 million and \$25.5 million, respectively, compared to \$93.8 million and \$20.9 million, respectively, for the same period last year.

The Company recorded net income of \$14.9 million, or \$0.33 per diluted share, in the first quarter of 2018, as compared to net income of \$10.2 million, or \$0.23 per diluted share, for the first quarter of 2017. On an adjusted basis, first quarter net income was \$14.9 million, or \$0.33 per diluted share, as compared to adjusted net income of \$10.9 million, or \$0.25 per diluted share, for the first quarter of 2017. Adjusted EBITDA was \$48.6 million and adjusted EBITDA margin was 34.5% for the first quarter of 2018.

Dividend

The Company's Board of Directors declared a cash dividend of 25.0 cents per share, which will be paid on May 30, 2018 to shareholders of record on May 16, 2018.

First Quarter 2018 Highlights

- Delivered a strong 21.7% year-over-year increase in Tank & Pump Solutions rental revenue growth.
- Achieved robust Storage Solutions rental revenue year-over-year growth of 13.9%, 11.5% when adjusted for favorable currency fluctuations.
- Improved OEC utilization for Tank & Pump Solutions, averaging 73.6% for the quarter, compared to 61.9% in the prior-year quarter.
- Increased total Storage Solutions average units on rent by 5.0% year-over-year, with average utilization of 70.6%.
- Raised Storage Solutions rental rates by 3.0% year-over-year, with rates on new rentals up 0.9%.
- Grew adjusted EBITDA of \$48.6 million by 16.5% compared to the prior-year quarter, 14.7% in constant currency.
- Generated net cash from operating activities of \$34.9 million and strong free cash flow of \$18.8 million.

CEO Comments

Erik Olsson, Mobile Mini's President and Chief Executive Officer, remarked, "During the first quarter of 2018, we continued to capitalize on the momentum that we generated in the second half of 2017. I am very pleased with the 21.7% Tank & Pump Solutions rental revenue growth, which was broad-based, across multiple customer end-segments and geographies. North American Storage Solutions rental revenues increased a robust 14.6% in the current quarter and consolidated Storage Solutions rental revenues increased 11.5%. As a result of the hard work of our salesforce, our unique suite of technology tools, and the exceptional service provided by the field, our large national customers are recognizing the value proposition that Mobile Mini is able to deliver."

Mr. Olsson continued, "Tank & Pump Solutions equipment on rent increased dramatically in the first quarter of 2018 compared to the prior year and we expect this level of utilization to continue into the next quarter with a healthy pipeline. In addition, with pending orders up significantly compared to this time last year, our North American Storage Solutions pipeline continues to be strong. In the U.K. our business remains flat as we continue to monitor the effects of BREXIT on our business. Overall, we expect to see strong year-over-year top line growth and expanded margins for the remainder of 2018."

Conference Call

Mobile Mini will host a conference call today, Friday, April 20 at 12 noon ET to review these results. To listen to the call live, dial (201) 493-6739 and ask for the Mobile Mini Conference Call or go to www.mobilemini.com and click on the Investors section. Additionally, a slide presentation that will accompany the call will be posted at www.mobilemini.com on the Investor Relations section and will be available in advance and after the call. Please go to the website 15 minutes early to download and install any necessary audio software. If you are unable to listen live, a replay of the call can be accessed for approximately 14 days after the call at Mobile Mini's website.

About Mobile Mini, Inc.

Mobile Mini, Inc. is the world's leading provider of portable storage solutions through its total rental fleet of approximately 214,900 storage solutions containers and office units and a leading provider of tank and pump solutions in the U.S., with a rental fleet of approximately 12,300 units. Mobile Mini's network is comprised of 153 locations in the U.S., U.K., and Canada. Mobile Mini is included on the Russell 2000[®] and 3000[®] Indexes and the S&P Small Cap Index.

Forward-Looking Statements

This news release contains forward-looking statements, including, but not limited to, our ability to continue utilization levels and a healthy pipeline, which involve risks and uncertainties that could cause actual results to differ materially from those currently anticipated. Risks and uncertainties that may affect future results include those that are described from time to time in the Company's filings with the Securities and Exchange Commission ("SEC"). These forward-looking statements represent the judgment of the Company, as of the date of this release, and Mobile Mini disclaims any intent or obligation to update forward-looking statements.

(See accompanying tables)

Mobile Mini, Inc.

Condensed Consolidated Statements of Income

(Unaudited)

(in thousands, except percentages and per share data)

| | Three Month Actual | es Ended March Adjustments | | Three Mont | ns Ended March 31, 2017 Adjustments Adjusted | 1 (2) |
|--|---|-------------------------------|--|---|---|-------|
| Revenues: Rental Sales Other Total revenues | \$ 132,338 8,103 213 140,654 | \$ | \$ 132,338 8,103 213 140,654 | \$ 114,742 7,978 807 123,527 | \$ | |
| Costs and expenses: Rental, selling and general expenses Cost of sales Restructuring expenses Depreciation and amortization Total costs and expenses | 88,998 5,391 111 16,823 111,323 | — (111) — (111) | 16,823 | 78,359 5,112 899 15,264 99,634 | (330) 78,029 5,112 (899) 15,264 (1,229) 98,405 | |
| Income from operations | 29,331 | 111 | 29,442 | 23,893 | 1,229 25,122 | |
| Other income (expense): Interest income Interest expense Foreign currency exchange Income before income tax provision Income tax provision Net income EBITDA/Adjusted EBITDA EBITDA/Adjusted EBITDA as a percentage of | \$46,226 | 1111 \$ 83 | 6 (9,599)) 66 19,915 4,977 \$ 14,938 \$ 48,566 | (8,402) (9) 15,482 5,330 \$10,152 \$39,148 | (8,402 (9) 1,229 16,711 456 5,786 \$ 773 \$ 10,925 \$ 41,688 00 7 | |
| total revenues | 32.9 % | | 34.5 % | 6 31.7 % | 33.7 | % |
| Earnings per share: Basic Diluted Weighted average number of common and | \$0.34 0.33 | | \$ 0.34 0.33 | \$0.23 0.23 | \$ 0.25 0.25 | |
| common share equivalents outstanding: | | | | | | |
| Basic Diluted | 44,214 44,842 | | 44,214 44,842 | 44,109 44,341 | 44,109 44,341 | |

Adjusted column for the three months ended March 31, 2018 excludes costs of \$0.1 million related to restructuring that management believes are (1) not indicative of our business, along with the related tax effects. Adjusted figures are a non-GAAP (defined herein) presentation. See the non-GAAP reconciliations herein and the additional information regarding non-GAAP financial information following in this earnings release. Adjusted column for the three months ended March 31, 2017 excludes certain transactions that management believes are not indicative of our business. Adjusted figures are a non-GAAP presentation. See the non-GAAP reconciliations herein and the additional information regarding

(2) Dustriess. Adjusted lightes are a non-GAAP presentation. See the non-GAAP reconciliations herein and the additional information regarding non-GAAP financial information following in this earnings release. The adjustments for the three-month period ended March 31, 2017 include the following, along with the related tax effects:

• Reduction of \$0.1 million in rental, selling and general expenses to exclude acquisition-related expenses.

• Reduction of \$0.2 million in rental, selling and general expenses to exclude costs related to severance in conjunction with the departure of an executive.

• Exclusion of costs of \$0.9 million related to the restructuring of our business operations.

Mobile Mini, Inc.

Operating Data

(Unaudited)

| | 2018 | | 2017 | |
|--|--------|--------|--------|---|
| As of March 31: | | | | |
| Stand-alone Storage Solutions locations | 119 | | 123 | |
| Stand-alone Tank & Pump Solutions locations | 17 | | 18 | |
| Combined Storage Solutions and Tank & Pump Solutions locations | 17 | | 15 | |
| Storage Solutions rental fleet units | 214,90 | 0 | 210,90 | 0 |
| Tank & Pump Solutions rental fleet units | 12,300 | 12,300 | |) |
| | | | | |
| Average utilization - Three months ended March 31: | | | | |
| Storage Solutions - utilization based on number of units | 70.6 | % | 69.0 | % |

| Tank & Pump Solutions - utilization based on original equipment cost | 73.6 | % | 61.9 | % |
|--|------|---|------|---|
|--|------|---|------|---|

Mobile Mini, Inc.

Business Segment Information - Adjusted (1)

(Unaudited)

(in thousands, except percentages)

| | Three Months Ended March 31, 2018 | | Three Months Ended March 31, 2017 | | | |
|--------------------------------------|-----------------------------------|--------------------------|-----------------------------------|----------------------|--------------------------|------------|
| | Storage Solutions | Tank & Pump Solutions | Total | Storage Solutions | Tank & Pump Solutions | Total |
| Revenues: | | | | | | |
| Rental | \$ 106,864 | \$ 25,474 | \$ 132,338 | \$ 93,806 | \$ 20,936 | \$ 114,742 |
| Sales | 6,739 | 1,364 | 8,103 | 6,864 | 1,114 | 7,978 |
| Other | 169 | 44 | 213 | 673 | 134 | 807 |
| Total revenues | 113,772 | 26,882 | 140,654 | 101,343 | 22,184 | 123,527 |
| Costs and expenses: | | | | | | |
| Rental, selling and general expenses | 70,824 | 18,174 | 88,998 | 61,895 | 16,134 | 78,029 |
| Cost of sales | 4,569 | 822 | 5,391 | 4,601 | 511 | 5,112 |
| Depreciation and amortization | 10,732 | 6,091 | 16,823 | 9,183 | 6,081 | 15,264 |
| Total costs and expenses | 86,125 | 25,087 | 111,212 | 75,679 | 22,726 | 98,405 |
| Income (loss) from operations | \$ 27,647 | \$ 1,795 | \$29,442 | \$ 25,664 | \$ (542) | \$25,122 |
| Adjusted EBITDA | \$ 40,581 | \$ 7,985 | \$48,566 | \$ 36,092 | \$ 5,596 | \$41,688 |
| Adjusted EBITDA Margin | 35.7 % | | % 34.5 % | | | |

(1) These tables present results by major business segment adjusted to exclude certain transactions that management believes are not indicative of our business. See additional information regarding non-GAAP financial information following in this earnings release.

Mobile Mini, Inc.

Condensed Consolidated Balance Sheets (in thousands)

| | March 31, 2018 (unaudited) | December 31, 2017 (audited) |
|--|----------------------------------|-----------------------------------|
| ASSETS | ¢ 7 760 | ¢ 10 451 |
| Cash and cash equivalents | \$ 7,763 | \$ 13,451 |
| Receivables, net Inventories | 105,828 16,811 | 111,562 15,671 |
| | , | , |
| Rental fleet, net | 999,215 | 989,154 |
| Property, plant and equipment, net Other assets | 158,278 13,370 | 157,304 15,334 |
| Intangibles, net | 60,442 | 62,024 |
| Goodwill | 711,063 | 708,907 |
| Total assets | \$ 2,072,770 | \$ 2,073,407 |
| | Ψ2,072,170 | φ 2,070,407 |
| LIABILITIES AND STOCKHOLDERS' E Liabilities: | QUITY | |
| Accounts payable | \$ 29,187 | \$ 26,955 |
| Accrued liabilities | 66,337 | 78,084 |
| Lines of credit | 621,843 | 634,285 |
| Obligations under capital leases | 53,697 | 52,791 |
| Senior notes, net | 246,010 | 245,850 |
| Deferred income taxes | 178,361 | 173,754 |
| Total liabilities | 1,195,435 | 1,211,719 |
| Stockholders' equity: | | |
| Common stock | 499 | 497 |
| Additional paid-in capital | 609,120 | 605,369 |
| Retained earnings | 467,123 | 463,322 |
| Accumulated other comprehensive loss | (51,708) | , |
| Treasury stock | (147,699) | () = =) |
| Total stockholders' equity | 877,335 | 861,688 |
| Total liabilities and stockholders' equity | \$ 2,072,770 | \$ 2,073,407 |

Mobile Mini, Inc.

Condensed Consolidated Statements of Cash Flows (Unaudited)

(in thousands)

| | Three Months Ended March 31, | |
|---|---------------------------------|-----------|
| | 2018 | 2017 |
| Cash flows from operating activities: | | |
| Net income | \$ 14,855 | \$ 10,152 |
| Adjustments to reconcile net income to net cash | | |
| provided by operating activities: | | |
| Provision for doubtful accounts | 961 | 1,164 |
| Amortization of deferred financing costs | 515 | 515 |
| Amortization of long-term liabilities | 36 | 32 |
| Share-based compensation expense | 2,229 | 1,311 |

| Depreciation and amortization Gain on sale of rental fleet Loss on disposal of property, plant and equipment Deferred income taxes Foreign currency exchange Changes in certain assets and liabilities, net of | 16,823 (1,533) 334 4,397 (66) | 15,264 (1,703) 18 4,943 9 |
|---|---|---------------------------------------|
| effect of businesses acquired | (3,620) | 1,018 |
| Net cash provided by operating activities | 34,931 | 32,723 |
| Cash flows from investing activities: Additions to rental fleet, excluding acquisitions | (15,389) | () |
| Proceeds from sale of rental fleet | 3,844 | 4,622 |
| Additions to property, plant and equipment, excluding acquisitions | (4,752) | () |
| Proceeds from sale of property, plant and equipment | 179 | 68 |
| Net cash used in investing activities | (16,118) | (9,064) |
| Cash flows from financing activities: | | |
| Net repayments under lines of credit | (12,443) | (2,334) |
| Deferred financing costs | — | (13) |
| Principal payments on capital lease obligations | (1,990) | (1,760) |
| Issuance of common stock | 1,525 | 1,640 |
| Dividend payments | (11,054) | (10,145) |
| Purchase of treasury stock | (533) | (7,639) |
| Net cash used in financing activities | (24,495) | (20,251) |
| Effect of exchange rate changes on cash | (6) | 64 |
| Net change in cash | (5,688) | 3,472 |
| Cash and cash equivalents at beginning of period | 13,451 | 4,137 |
| Cash and cash equivalents at end of period | \$7,763 | \$ 7,609 |
| Equipment and other acquired through capital lease obligations | \$ 2,897 | \$ 1,879 |
| Capital expenditures accrued or payable | 6,613 | 5,541 |

Non-GAAP Financial Information

In addition to disclosing financial results that are determined in accordance with U.S. generally accepted accounting principles ("GAAP"), the Company also discloses in this press release certain non-GAAP financial information. These financial measures are not recognized measures under GAAP and they are not intended to be and should not be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP. Adjusted net income, adjusted diluted earnings per share, EBITDA, adjusted EBITDA, EBITDA margin, adjusted EBITDA margin, free cash flow and constant currency financial information are non-GAAP financial measures as defined by SEC rules. This non-GAAP financial information may be determined or calculated differently by other companies. Reconciliations of these non-GAAP measurements to the most directly comparable GAAP financial measurements are furnished earlier in this release and as follows:

Three Months Ended

Mobile Mini, Inc. Adjusted EBITDA GAAP Reconciliations (Unaudited) (in thousands)

| | March 31, | |
|----------------------------------|-----------|-----------|
| | 2018 | 2017 |
| Net income | \$ 14,855 | \$ 10,152 |
| Interest expense | 9,599 | 8,402 |
| Income tax provision | 4,949 | 5,330 |
| Depreciation and amortization | 16,823 | 15,264 |
| EBITDA | 46,226 | 39,148 |
| Share-based compensation expense | 2,229 | 1,311 |

| Restructuring expenses | 111 | 899 |
|------------------------------|-----------|-----------|
| Acquisition-related expenses | — | 88 |
| Other | — | 242 |
| Adjusted EBITDA | \$ 48,566 | \$ 41,688 |

Three Months Ended

| | March 31, | | |
|---|-----------|------------|--|
| | 2018 | 2017 | |
| Net cash provided by operating activities | \$ 34,931 | \$ 32,723 | |
| Interest paid | 12,348 | 13,671 | |
| Income and franchise taxes paid | 120 | — | |
| Share-based compensation expense, | | | |
| including restructuring expense | (2,229 |) (1,311) | |
| Gain on sale of rental fleet | 1,533 | 1,703 | |
| Loss on disposal of property, plant and | | | |
| equipment | (334 |) (18) | |
| Changes in certain assets and liabilities, net of | | | |
| effect of businesses acquired | (143 |) (7,620) | |
| EBITDA | \$ 46,226 | \$ 39,148 | |

Mobile Mini, Inc. Free Cash Flow GAAP Reconciliation (Unaudited) (in thousands)

| | Three Months Ended March 31, | | |
|--|---------------------------------|--------------------------|--|
| Net cash provided by operating activities | 2018 \$ 34,931 | 2017 \$ 32,723 | |
| Additions to rental fleet, excluding acquisitions Proceeds from sale of rental fleet Additions to property, plant and equipment, | (15,389) 3,844 | (10,006) 4,622 | |
| excluding acquisitions | (4,752) | (3,748) | |
| Proceeds from sale of property, plant and | | | |
| equipment | 179 | 68 | |
| Net capital expenditures, excluding acquisitions | (16,118) | (9,064) | |
| Free cash flow | \$ 18,813 | \$ 23,659 | |

Adjusted net income and adjusted diluted earnings per share. Adjusted net income and related earnings per share information exclude certain transactions that management believes are not indicative of our business. We believe that the inclusion of this non-GAAP presentation makes it easier to compare our financial performance across reporting periods on a consistent basis.

EBITDA and adjusted EBITDA. EBITDA is defined as net income before discontinued operations, net of tax (if applicable), interest expense, income taxes, depreciation and amortization, and debt restructuring or extinguishment expense (if applicable), including any write-off of deferred financing costs. Adjusted EBITDA further excludes certain non-cash expenses, including share-based compensation, as well as transactions that management believes are not indicative of our business. Because EBITDA and adjusted EBITDA, as defined, exclude some but not all items that affect our cash flow from operating activities, they may not be comparable to similarly titled performance measures presented by other companies.

We present EBITDA and adjusted EBITDA because we believe they provide useful information regarding our ability to meet our future debt payment requirements, capital expenditures and working capital requirements and an overall evaluation of our financial condition. EBITDA and adjusted EBITDA have certain limitations as analytical tools and should not be used as substitutes for net income, cash flows from operations, or other consolidated income or cash flow data prepared in accordance with GAAP.

EBITDA and adjusted EBITDA margins are calculated as EBITDA and adjusted EBITDA, respectively, divided by total revenues expressed as a percentage.

Free Cash Flow. Free cash flow is defined as net cash provided by operating activities, minus or plus, net cash used in or provided by investing activities, excluding acquisitions and certain transactions. Free cash flow is a non-GAAP financial measure and is not intended to replace net cash provided by operating activities, the most directly comparable financial measure prepared in accordance with GAAP. We present free cash flow because we believe it provides useful information regarding our liquidity and ability to meet our short-term obligations. In particular, free cash flow indicates the amount of cash available after capital expenditures for, among other things, investments in our existing business, debt service obligations, payment of authorized quarterly dividends, repurchase of our common stock and strategic small acquisitions.

Constant Currency. We calculate the effect of currency fluctuations on current periods by translating the results for our business in the U.K. during the current period using the average exchange rates from the comparative period. We present constant currency information to provide useful information to assess our underlying business excluding the effect of material foreign currency rate fluctuations. Calculated in constant currency, our rental revenues and adjusted EBITDA for the three months ended March 31, 2018 were \$2.2 million and \$0.8 million lower than when calculated in accordance with GAAP.

View source version on businesswire.com: https://www.businesswire.com/news/home/20180420005136/en/

Source: Mobile Mini, Inc.

Mobile Mini, Inc. Van Welch, 602-308-3879 Executive VP & Chief Financial Officer www.mobilemini.com or Investor Relations Counsel:

The Equity Group Inc. Fred Buonocore, 212-836-9607 Kevin Towle, 212-836-9620