

HOLDINGS CORP





Mobile Mini Teams up with Phoenix Rising FC to Support Arizona Professional Soccer

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PHOENIX--(BUSINESS WIRE)--Oct. 13, 2017-- Mobile Mini, Inc. (NASDAQ GS:MINI) (the "Company" or "Mobile Mini"), the world's leading supplier of portable storage and a leading provider of specialty containment solutions in the United States, today announced its sponsorship of Phoenix Rising Football Club, Arizona's highest-level professional soccer team.

"We are excited to team up with Phoenix Rising to support professional soccer in our own backyard," said Erik Olsson, Mobile Mini's President & Chief Executive Officer. "With a beautiful new stadium, international talent on the field and fantastic supporters at each game, it is a perfect time for us to partner with Phoenix Rising FC."

"Phoenix Rising FC is thrilled to add Mobile Mini as our newest partner," said Phoenix Rising FC Governor Berke Bakay. "Adding a large, locallyheadquartered public company with the reputation of Mobile Mini to the Phoenix Rising family demonstrates the growing support and excitement in Arizona around Phoenix Rising FC."

As part of its sponsorship, Mobile Mini will have highly visible advertising at Phoenix Rising Stadium and will sponsor the Mobile Mini Man of the Match award after every Phoenix Rising FC draw or win.

About Phoenix Rising FC

Phoenix Rising FC is the highest-level professional soccer franchise in Arizona's history. Legendary Chelsea and Ivory Coast striker Didier Drogba, Kona Grill CEO Berke Bakay and an impressive collection of business leaders and international celebrities, own the club. Established in 2013, Phoenix Rising FC is participating in its fourth year in the United Soccer League, which has been awarded Division 2 status by the U.S. Soccer Federation.

For more information about the club, visit the team's website at PhxRisingFC.com. You can also follow the team on Facebook (PHXRisingFC), Twitter (@PHXRisingFC), Instagram (@PHXRisingFC), Snapchat (PHXRisingFC) and YouTube (PhoenixRisingFootballClub). For season tickets or single-game tickets call (623) 594-9606 or visit PHXRisingFC.com.

About Mobile Mini, Inc.

Mobile Mini, Inc. is the world's leading provider of portable storage solutions, and a leading provider of tank and pump solutions in the U.S. Mobile Mini is included on the Russell 2000® and 3000® Indexes and the S&P Small Cap Index. For more information visit www.mobilemini.com.

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