



WillScot Named as Presenting Sponsor of Borchetta Bourbon Music City Grand Prix in Partnership with Penske Entertainment Corp.
June 26, 2025 at 10:02 AM EDT



— BORCHETTA BOURBON — MUSIC CITY GRAND PRIX

PRESENTED BY **WILLSCOT**TM

PHOTO: June 26, 2025 (JL/USA NEWSWIRE) – WillScot Holdings Corporation ("WillScot" or the "Company") (Nasdaq: WISC), North America's leading provider of temporary space solutions, announced its support of the Borchetta Bourbon Music City Grand Prix as a presenting sponsor of this sporting event, in partnership with Penske Entertainment Corp.

The National President and Chief Operating Officer commented: "As a leading provider of temporary, turnkey space solutions for large-scale events, we are pleased to be the presenting sponsor of the Borchetta Bourbon Music City Grand Prix and the premier temporary space supplier for NTT IndyCar Series and endurance Motor Speedway (MS) races for the 2025-2027 seasons, through our partnership with Penske Entertainment Corp." (forward added). "This sponsorship and our collaborative partnership demonstrate our commitment to providing innovative space solutions to support professional event operations across North America, delivering a seamless event experience to event organizers, partners, and attendees."

[The Borchetta Bourbon Music City Grand Prix](#) ([https://www.borchetta.com/](#)) returns to Nashville Superspeedway (also Big Bend) for the event. WillScot will provide temporary space to support event operations and elevate the fan experience. This includes a Fan Zone installation near the Nashville Superspeedway, comprised of a two-story WillScot FL&B modular building with an observation viewing deck, a FL&B modular beverage bar, and other innovative space solutions for fans to enjoy.

"We are excited to welcome WillScot to our championship weekend celebration in Nashville," said Steve Rodriguez, President of the Borchetta Bourbon Music City Grand Prix. "With their support of the NTT IndyCar Series and desire to support their race across our region, WillScot is the perfect partner for us. In addition, WillScot's ability to support a wide range of event needs with their temporary space solutions will help enhance and support the overall experience for our event organizers, partners, and fans at Nashville Superspeedway."

As the presenting sponsor, WillScot encourages fans to use a special ticket discount code: [WISC2025](#) or [www.willscot.com/grandprix](#) to receive a discounted price when purchasing tickets. Single-day tickets will go on sale July 6 with weekend packages available now, as well as weekend seating packages, premium viewing and hospitality options along with camping and more available online. The Borchetta Bourbon Music City Grand Prix presented by WillScot has captured race fans in Middle Tennessee since 2021 and is set to continue to serve as a key event for the Nashville area. More information about the Borchetta Bourbon Music City Grand Prix can be found by visiting [https://www.borchetta.com](#).

About WillScot

Owner of the America's Stock Exchange under the ticker symbol "WISC," WillScot is the premier provider of highly innovative and turnkey space solutions in North America. The Company's comprehensive range of products includes modular office complexes, mobile offices, classrooms, temporary restrooms, portable storage containers, protective buildings and climate-controlled units, and storage structures, as well as a curated selection of furnishings, appliances, and other supplementary services, ensuring turnkey solutions for its customers. Headquartered in Phoenix, Arizona, and operating from a network of approximately 150 branch locations and additional drop sites across the United States, Canada, and Mexico, WillScot's regional presence and expertise are essential for diverse customer segments, spanning all sectors of the economy.

Additional information can be found on the company's website at [www.willscot.com](#).

Contact Information

Media Inquiries:
Andrea Hinkle
andrea.hinkle@willscot.com
Phone: 602.444.4444
Twitter: @willscot
[https://www.willscot.com](#)